



LARGEST LOCAL ONLINE COUPON DIRECTORY!

LynchburgSaves.com
RoanokeSaves.com
DanvilleSaves.com
NRVSaves.com

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How large is the Saves.com Network?

We are 7 cities strong and growing fast...

- Lynchburg, VA
- Roanoke, VA
- Danville, VA
- New River Valley, VA
- Richmond, VA
- Charlotte, NC
- Pittsburgh, PA

Online Shopping Increases 34% in 2003

Shoppers are increasingly turning to the web for information before making in-store purchases and online shopping rose 34%, writes Lauren Weber for newsday.com,

"60% of Americans have access to online shopping, but only 20% actually make purchases over the internet," says Britt Beemer chairman of America's Research Group, "Consumers still like to touch and test products before final purchase."

This is why "pre-shopping" through the internet...
 ...continued on page 2.

Don't take our word for it . . . Trust Our Customers!

"I was amazed by my response from RoanokeSaves.com. The very first day my ad was online, a customer brought in a coupon. She said the ad directly brought her to seek out my business. Since that time, she has brought me more business and referrals all due to one ad. My ad has almost paid for itself, plus I still have a year to go. I am extremely happy with RoanokeSaves.com"

- Scott Kanode, Owner **Scott's Framing**
 Salem, VA

"It is a new form of advertising that has been very easy to work with."
 Gene Moorefield, **Moorfield's Cleaners**
 Altavista, VA

"We have had a great response to our online coupon on Lynchburgsaves.com."
 Stan Hicks, Manager, **Harris Tire**
 Lynchburg, VA

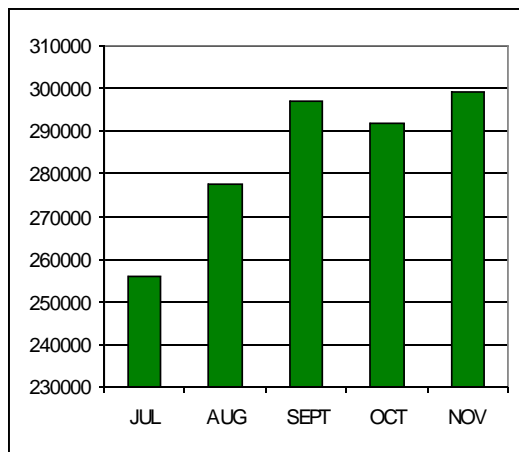
"Our first \$50 coupon turned into a \$4,000 sale!
 Joe Rice, **Sofa's Unlimited** - Lynchburg, VA

"I do very little traditional advertising, but I have been very happy with our response from RoanokeSaves.com. We actually had to change the ad to slow the response. I am excited to be a part of this network. I am very happy with our response and the control we've had over our ad is great. The Saves.com team has been wonderful to work with."
 Mike Flanagan, Owner **The Village Grill & Cornerstone Restaurant**
 Roanoke, VA.

"For the cost of a one-day display ad in a newspaper, we have an online coupon with Saves.com for an entire year! With the website having 90,000 hits in December that meant 90,000 people saw my ad. What other type of advertising can give me that exposure for this price? All I need for this ad to be effective is one loan.
 Ralph Cummings, Jr., Consultant, **Advantage Investors Mortgage Corp.**
 Radford, VA



HIT STATISTICS JULY - NOV 2004



"We have found Roanokesaves.com to be a great marketing tool for the Dazzle. It is very affordable and offers us measurable results. I use the Saves.com sites both as a business and as a consumer. I love it!"
 Dennis Robarge, President, **Roanoke Dazzle**
 (original member of the NBA Development League)

"The Saves.com sites have been a wonderful asset and sales builder for our restaurants. Having our ad on two sites gives Pizza Hut more bang for the buck. In addition, your responsiveness to our ad changes has been great!"
 Leo George, Jr., District Manager, **Pizza Hut Restaurants**
 Lynchburg, VA

"We have been very pleased with RoanokeSaves.com because of their professionalism, courteous and prompt service and the ease of setting up our account. We're also excited about the potential we have in the future to reach many new clients due to the growing number of advertisers with the site."
 Susan Adkins, **Essentials Massage Therapy**
 Roanoke, VA

A Paradigm Shift In Advertising!

The goal of the Saves.com network was to reverse the old philosophy of businesses looking for customers through traditional radio, TV or newspaper ads, and create a new paradigm where consumers are looking for businesses, saving them both precious time and money in the process. The Internet, with its many advantages, was the obvious solution! No more searching through papers or digging for expired coupons, consumers can simply go online and find the businesses in their area, find a deal, print and save! We are the areas only website dedicated to providing online money saving offers, while at the same time, providing an extremely cost-effective way for businesses to advertise their products and services.

Web Shopping continued...

...has grown by leaps and bounds.

"Today's savvy shoppers live life to the fullest, but are budget conscious," says Kailin Gow Coins, author and marketer, "They recognize high-quality workmanship, but want to buy it at discount. These are the savviest shoppers, and the internet has added to it." Tim O'Brien's latest book, Exploiting the Internet: A practical guide for growing enterprises, confirms that e-commerce is here to stay. It has changed the way we do business. Online banking, bill paying, email and shopping are becoming the norm for a very large part of the population.

E-Consultancy.com's recent research on the oil crisis came to an unexpected discovery that **consumers are using the internet to research their purchases before their physical shopping.** The research showed this not only saved time and gas, but made the actual shopping trips more focused and closer to home.

Livewire.com editor's reported that 46.6 million internet users, almost 1/3 of the total US web audience, visited comparison-shopping sites in April 2004 in one month! **Consumers are turning to the internet for information, prices and deals before they make a purchase decision.** Retailers can take advantage of pre-shopping by connecting internet surfers to their physical stores.



Back to Basics....Service with a Heart!

In today's fast paced environment of pagers, cell phones and email, many people have forgotten how to treat others with compassion and kindness. Our goal is to unite qualified customers with businesses to become the first choice for merchants and consumers when it comes to quality, convenience and customer service. Our unique feedback system gives the business owner more information about what attracts the consumers to his or her business.

Meet Our Team

Harry Clegg, Jr. - General Sales Manager

Harry brings over 20 years of sales and advertising experience to the Saves Network. A graduate of Towson State University, Harry knows advertising from both sides of the coin. He has fantastic marketing mind and understands what the business owner wants and needs. He is packed with the drive, motivation and positive attitude that is lacking in most of today's corporate advertising companies. Harry has the vision to take you and your business to the next level.

Stuart Robertson - Regional Sales Manager

Stuart has never met a stranger! He is a world traveler with a background in business, sports and education. Stuart holds a Masters Degree from UNC Chapel Hill and is a firm believer in business networking. He has incorporated some great ideas that bring the businesses together under the Saves Network. Stuart likes officiating and spending time with his wife Gretchen and their two children Taylor & Chase.

Pete Kucera - Website Developer

Pete has a Masters degree from Florida State University and is a Macromedia Certified Cold Fusion Developer. He has 10 years of web site and web application experience. His never-ending vision and enhancements to the websites keep the Saves Network ahead of the competition. When Pete is not buried in his computer screen he enjoys spending time with his wife Kristie and two children, Schyler & Sean.



Joining the Saves.com network is easy! Give us a call Today!
(434) 845-7283 - (434) 660-2066 - (540) 815-6273